

20 years
deep

DEPAUL UNIVERSITY
DRIEHAUS COLLEGE OF BUSINESS

CF CHICAGO FAMILY
BC BUSINESS COUNCIL

KICK UP YOUR HEELS
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October 23, 2014

Past Presidents' Perspective



Joe Hogel (left), CFBC President 2002-2003, with Brian McIlwee

I was introduced to the Family Business Council (UIC) 20 years ago by Jim Liautaud (CFBC founder) and Bill Stringfellow (then CFBC President). I can honestly say I have no idea why I joined, except for the unexplainable excitement of an unknown opportunity due to their overwhelming enthusiasm and vision!

When I say "I" joined, sure the membership was in the company's name and the company paid the dues. Yet "I" was the stand-alone member from my company. It was more of a mystery to everyone else in the organization. Something that, "Joe did for Joe to hang out with other business guys." The others in our business did not see the value, nor could I fully explain what I felt the future benefits would be or what was in it for them. Back then, the CFBC was a startup, full of excitement and vision yet lacking in structure and definition. It was The Wild West of CFBC's history, just as it was for my business, my family, and me!

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20th Anniversary Gala



Our 20th Anniversary Gala celebration was an extraordinary evening with all the people that make the CFBC a wonderful organization. Check out the gala photos on our [Facebook page](#) or on [Picasa](#).

We are honored to have you as a part of our year-long 20th Anniversary celebration and we appreciate all the guests that came out to celebrate at the W Chicago City Center.

Thank you to our sponsors for making the evening possible! From the Liautauds enlightening presentation, to Jimmy John's keynote, to sharing dinner with family and friends, and closing out the night with a lot of dancing, we hope you had as much fun as we did!

Please share your photos and memories on social media and tag #TwentyYearsDeep!

**CFBC's Top 20
Movies**

Sponsor Spotlight: Support a Student



Six gracious CFBC community members supported students by sponsoring their tickets to attend the gala. We were honored to have DePaul University students celebrate with us.

Thank you to Jay Carman of [StandFast Packaging](#), Heather Grove of [Corporate Value Management](#), Nirel Inman of [Chicago Glue & Machine Company](#), Mike and Sara Poss of [Shapes Supply](#), and Mark Wesa of [MKD Electric](#).

We hope the six student attendees had a great time! Thanks for joining us Elizabeth Ames, Brittani Campbell, DeNae Krzyzanowski, Habeebah Mazyck, Gabriel Marquez, Anita Nowak, and Akash Juneja!

Now & Then: Roscoe Company



THEN

The inception of the [Roscoe Company](#) is great insight into the values that the business still holds almost 95 years later. George Buik was a 'gate waiter' in the 1920s; waiting at the gates of factories, taking home the workers' clothes to clean, and bringing them back early the next morning. George revolutionized the industry by changing his business model to owning the clothes and renting them to the workers. That commitment to longevity and to the community, culture of innovation,

and vision for the future are still vital elements in the Roscoe Company today.

COMMITMENT TO LONGEVITY AND THE COMMUNITY

Fast forward to 1991: Jim Buik is now the third generation President of the Roscoe Company (one of the first, third generation presidents in the industry) and the business is operating in two buildings with seven family members involved. Like many Roscoe team members, Jim worked his way up from the bottom. In 1979, Jim worked part-time doing painting, maintenance, driving service trucks and office work. Roscoe's culture has always been to promote qualified team members and Jim's father, Don, started the 20-Year Club which honors team members with 20 years of service. Every year, active and retired 20-Year Club members gather for a celebration. Many team members reside in the neighborhood that Roscoe operates in Lawndale.

[Read the rest of Roscoe Company's story.](#)



1. The Shawshank Redemption
2. Forrest Gump
3. Goodfellas
4. Lord of the Rings
5. Saving Private Ryan

[See all the movies that made the list!](#)

Members' Perspectives

WHAT IS YOUR FAVORITE QUOTE?



It's no secret that being in a family business, or any business, comes with its fair share of hard times and struggles. Our members selected some of their favorite inspirational quotes and business quotes to share with you when you're looking for some light at the end of the tunnel.

On Indifference: "Science may have found a cure for the most evils; but it has found no remedy for the worst of them all – the apathy of human beings." – Helen Keller

-Art Lukowski, [Oil Express](#)

"Your time is limited, don't waste some else's life. Don't be trapped by dogma, which is living the result of other people's thinking. Don't let the noise of the other opinions drown your own inner voice. And most important, have the courage to follow your heart and intuition, they somehow already know what you truly want to become. Everything else is secondary." – Steve Jobs

-Kerra O'Donnell, [Progressive Industries](#)

[Click here for more quotes](#)

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Chicago Family Business Council's 2014-2015 Executive Committee

Chairman, John Friedman, [Northern Container](#)

President, Bob Carmody, [Diana's Bananas, Inc.](#)

1st Vice-President, Gina Krusinski, [Krusinski Construction Company](#)

2nd Vice-President, Jeff Conner, [Liners Direct](#)

Chicago Family Business Council Staff

[Judy Hogel](#), Executive Director

[Liz Fidanovski](#), Program Coordinator

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